

# The Didsbury Pioneer

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DIDSBURY, ALBERTA, WEDNESDAY, JUNE 8, 1955

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## Three Parties To Oppose Social Credit In Didsbury Riding In Coming Election

### Acme Farmer Coalition Choice

Liberals, Conservatives and the C.C.F. combined forces during the past week to jointly oppose Social Credit in this constituency at the June 29 election.

Mr. Ben Brown, Acme farmer, was chosen at a meeting held in Crowsnest on Thursday, which was called by the Liberal association. At subsequent meetings the other two parties endorsed Mr. Brown's nomination, to put one more coalition candidate in the field.

Hugh John MacDonald, Calgary, a guest speaker at the Thursday meeting. An M.L.A. in the last legislature and a candidate in the coming election, he pledged support of Mr. Brown, who has not been affiliated with any particular political group. Mr. Brown has been active in school and community affairs for many years. He defeated Wm. Baginall of Dog Pound for the nomination. Mr. Baginall also is an active community worker and has no party affiliation.

### DISTRICT F.U.A. CONVENTION SCHEDULED FOR JUNE 17

Plans are now complete and all locals in District 10 have been forwarded convention calls and a full slate of delegates is expected to be on hand at the Sub-District 1, F.U.A. convention to be held in the Ods School of Agriculture Friday, June 17.

Registration at 10 a.m. The delegates and visitors will assemble in the main auditorium at 10:15 to hear an address of welcome from Mayor Ted Miller. Regular convention business will be disposed of before lunch.

The presidents of the F.U.A. and F.W.U.A. will be the guest speaker at the convention. District 10 is one of the more progressive F.U.A. divisions and it is expected they will put on quite an invasion of O.S.A. convention facilities on June 17.

### WESTERDALE NEWS

(From Our Own Correspondent)

Mr. and Mrs. Harry Jackson were the honored guests at a community entertainment on Saturday evening June 4, the occasion being their 25th wedding anniversary. The honorees, couple entered the hall to the strains of "Here Comes the Bride," rendered by Miss Marion Jackson at the piano. They were then seated before a nicely decorated table arranged for the occasion.

Flanking them on either side was Mr. F. J. Jackson, best man and Mrs. F. Jackson, substituting as bridesmaid for Mrs. J. Graham, who was unable to be present. Mr. J. E. Bolton acted as master of ceremonies.

Delightful musical numbers were given by Marion and Jim Jackson, Ora Landeen, Ed Conway, the Zimms, Jean and Mrs. A. Jones. Enjoyable tap dancing numbers were given by Donna Herbert and Janet and Ora Landeen. Mrs. S. Jackson gave a very entertaining reading.

Following the program and on behalf of the immediate family and the Jackson relatives, Mr. Robert Jackson presented his parents with a chest of silver in the South Sea pattern.

Mr. J. E. Bolton then presented Mr. and Mrs. Jackson with a gift containing additional pieces of silver in the same pattern, from the community and those present. They were also presented with an album containing pictures of their past years. Mr. and Mrs. Jackson expressed their thanks. Then the honorees and approximately 85 well-wishers enjoyed a delightful lunch. The evening came to a close with the couple being escorted to the tune of "For They Are Jolly Good Fellows."

Miss Patsey Buckley and Miss Norma Buckley returned home last Friday from an extended visit with relatives in the U.S.

The local ball club played their first game of the season Sunday afternoon at Haineslock and were fortunate to win by a close 5-4 score.

### C.P.R. TRAIN TIMES AT DIDSBURY

Northbound:	
No. 521 Daily	1:13 a.m.
No. 527 Daily	9:51 a.m.
No. 525 Daily (Dayliner)	7:25 p.m.
Southbound:	
No. 522 Daily	6:00 a.m.
No. 524 Daily (Dayliner)	11:16 a.m.
No. 528 Daily	4:57 p.m.

### PLAN OUTSTANDING SHOW FOR HOME & SCHOOL MEETING

"The Family Circle" an outstanding film, followed by discussion period will feature the June 13th, Home and School meeting. Special plans are being made to make the social hour enjoyable.

So come along members and friends, bring your cups and plan to be on time, 8 p.m. to hear the calling of the charter note.

(Missing after banquet — 1 bow and 1 berry spoon. If these articles were to your home by mistake, kindly return same.)

### ZELLA NEWS NOTES

(From Our Own Correspondent)

Last Sunday evening Tom Scott, together with students from the Youth Training school at Naramata, B.C. held a family evening at the Zella school. A description of life at the school was given, with films to illustrate. A display of project articles was most interesting and the evening concluded with verses.

On Friday, June 10, a banquet will be held at 8:30 p.m. at the school for the old timers of Zella, by way of a jubilee celebration, with open house for all.

Mr. and Mrs. Ray Hoople of Yakima, Wash., arrived Monday evening to attend the funeral of the latter's father, Mr. G. A. Waldriff.

With the passing of Mr. G. A. Waldriff on Saturday another link with the pioneer days has been broken as he homesteaded at Cereval and in later years moved to Olds and then to Didsbury.

Mrs. E. Lowrie returned home Sunday evening after attending the Alberta Women's Institute convention in Edmonton and also visiting with her daughter, Mrs. Roy Walton. Mrs. C. Gibbs was also a delegate and returned home the previous Thursday.

Mrs. Mewha, Donnie and Kathlee, were weekend visitors at the A. Waldriff home.

### EAST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Herb Ziegler were Sunday afternoon callers on Mr. and Mrs. Alfie Thompson.

A surprise birthday party was held at the Otto Bittner home Saturday night, the honorees being Bob Bittner and Mr. Thomas Marsh.

Miss Joyce Topley called on Mrs. Alfie Thompson Saturday afternoon. Mr. Fred Metz and Mrs. Edna Dowell were guests at the home of Mr. and Mrs. Herb Goeten Saturday night, the occasion being the silver wedding anniversary of the latter couple.

Congratulations are extended to Mr. and Mrs. Kenneth Wood of Edlingham on the birth of a daughter. Mr. and Mrs. Peter Kryklyk are visiting with the latter's parents, Mr. and Mrs. Elliott.

A miscellaneous shower was held on Saturday afternoon for Miss Lois Neufeld at her dad's home here.

### Owens Gets The Sacred Support

Retirement of Howard O. Hammett, Social Credit member of the last legislature, to stay out of the running in the June 29 election, left the field wide open for Social Credit delegates at their nominating convention in the Carstairs hall Wednesday afternoon, June 1.

Mr. Hammett, M.L.A. for the Didsbury Constituency since 1944, retired because of ill health.

Not only was the field wide open but it also led to surprises in the three votes required before Lawrence Owens, a 56-year-old farmer of the Carstairs district, gained the nomination to contest the provincial seat.

There was standing room only in the hall as close to 300 persons attended the convention, 189 of them accredited delegates.

C. J. (Cliff) Aarby of Carstairs, president of the constituency association, was chairman of the meeting. He turned the chair over to Ernest V. Wickens of Edmonton, provincial organizer of the Alberta Social Credit League, when nomination time came along.

Mr. Owens was one of four nominated. Roy Bowman, principal of the Carstairs high school, was nominated and Tom Morris of Didsbury was nominated and R. B. Kirk of Three Hills.

Mr. Bowman went out of the race in the first ballot, and the big surprise of the afternoon came when Mr. Morris placed last in the second ballot. Mr. Morris was the sentimental favorite to replace Mr. Hammett.

Mr. Owens won 102 votes to 83 in the last ballot.

A bachelor, Mr. Owens farms 400 acres of land west of Carstairs. At present, he is president of the Carstairs West Mutual Telephone Board. While he has never held public office before, Mr. Owens has been campaigned for other candidates.

In his nomination speech, he said that "Social Credit is the only political party in the world today which is trying to solve problems of humanity in the right way. The movement is on the march."

Secretary of the meeting was Jack Jefferies of Carstairs.

### C.G.I.T. ENTERTAIN LEADERS AT SOCIAL EVENING

Last Wednesday evening the United Church basement was the setting for a lovely show sponsored by the C.G.I.T. in honor of their new leaders, Miss Lois Shields and Miss Carol Owens.

A short program was put on by the girls, with several solos and contests.

Miss Shields and Miss Owens were seated under a decorated arch and the acts were brought in by Jane and Jean Leeson riding bicycles and pulling decorated wagons loaded with gifts. The evening ended with a delicious lunch.



ALBERTA CHAMPION  
Pictured above is Margaret Jean MacDonald of Calgary, the Alberta Champion Marjorette who will be the feature attraction in her sister's dance Revue on June 17 in Olds.

She will present her twirling talent which won her the above trophy and will conclude her act with a double lighted baton display and a tricky number which involves the twirling of two fire batons this year.

### Another Pioneer Laid To Rest

Mr. George Alexander Waldriff, aged 79, died Saturday in the local hospital.

Born in Cornwall, Ont., he moved to Alberta in 1909 to homestead in the Cereval district until settling in Olds in 1922. He had been a resident of the Olds and Didsbury district since. He retired in 1945.

Surviving are three sons, Edward and Arthur, Didsbury; Kenneth, Red Deer; three daughters, Mrs. W. J. Mewha, Markerville; Mrs. R. C. Silbey, Red Deer; Mrs. E. R. Hoople, Yakima, Wash.; a brother in Quebec, 12 grandchildren and five great-grandchildren.

Rev. C. C. Armstrong and Rev. Ray Shantz conducted services in Knox United church here on Tuesday at 2:30 p.m., with interment in Didsbury cemetery.

### MOUNTAIN VIEW

(From Our Own Correspondent)

There will be a dance at Mountain View Hall on June 17. Melody Five Orchestra. Come one, come all.

The July Junior Girls' Club are having their regular June meeting this Friday, June 10 at the home Grace Shultz. Anyone is welcome to attend these meetings.

Mr. and Mrs. Fred Boies and Mr. and Mrs. Arthur Gebers, attended the L.L.L. Convention in the Mount Calvary Church in Calgary on Sunday.

Sunday visitors at the Arthur Gebers home were Mr. and Mrs. A. L. Hansen of Aldridge and Mrs. Andrew Hansen of Calgary.

Mrs. Arthur Gebers and Mrs. Stewart Hooper were co-hostesses at a shower for Miss Lois Neufeld at her home on Saturday when 32 ladies were present.

Mrs. Charles Snyder was a delegate to the Provincial Convention of the Alberta Institutes in Edmonton. Mrs. Ed Stiles was also in attendance.

Miss Helen Mote of Ensign, Alberta spent the weekend at the home of Mr. and Mrs. Ed Stiles.

Mrs. Ed Stiles attended the Provincial Convention in Edmonton a delegate of the Colburn W. I.

The Club Cal dance at Lone Pine was well attended Friday evening and the prizes were won by Mrs. Shaffer of Acme, the lamp and Calgary man won the box of chocolate in the draw.

The regular meeting of the Mountain View W. I. will be held at the home of Mrs. Eric Atkinson any convenient time.

Mr. and Mrs. Adrian Boettger and three boys of Wetaikwin were weekend visitors with Mr. and Mrs. Greiville McCall and family.

Mr. and Mrs. Dwayne Fobes and family were Sunday visitors with Mr. and Mrs. Charles Fobes. The men were busy branding cattle.

Mr. John Hunter of Calgary was a Sunday dinner guest with his brother, Fred, and family after visiting at the Joe Hunter home.

Sunday evening visitors with Mr. and Mrs. L. Hunter were Mr. and Mrs. V. J. McKay and Joe of Calgary.

### GOLF NOTES

Two ladies played golf on Wednesday and 11 more played on Friday with Mrs. Currie winning the play and Mrs. Wordie as runner-up. Proceeds from tea were \$30.00 and tournament fees turned in 50c.

Ladies please note the following errors on the new card, par 3 hole No. 3 is 3 instead of 4 as listed and par for hole No. 9 is 6 instead of 5.

Ladies are requested to turn in scores to the handicap committee so that they can establish handicaps for the season.

Competition for this week will be a hidden hole and those unable to play on Thursday afternoon may play on Wednesday or Thursday evening and turn in cards by Thursday evening. Tea will be served at 4 weather permitting.

Dues are payable now to Don Newton at the Royal Bank. Prompt payment would be greatly appreciated.

A mixed four-ball foursome will be held Wednesday afternoon, June 15, followed by a winner roast out west. Arrange your partners and time of game. Please phone 79 by Monday, June 13 if you are going to play.

At the meeting of the rules committee for both men's and ladies' clubs, there was a lively discussion

### BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Wilfred Blain of Cremona, on June 6, twins, a daughter and son.

To Mr. and Mrs. Robert Ellis of Didsbury, on June 6, a daughter.

To Mr. and Mrs. Gordon Meyers of Delburne, on June 6, a son.

To Mr. and Mrs. R. Kimmel of Didsbury, on June 7, a son.

### WEST NOTES

(From Our Own Correspondent)

Mrs. J. Bagshaw is able to be home again.

Mr. and Mrs. G. Wagoner were supper guests with Mr. and Mrs. A. L. Hoop on Sunday.

Mrs. Lillian Hosenood is a patient in the Didsbury hospital.

Congratulations to Mr. and Mrs. W. Blain on the birth of twins, a boy and a girl.

Mr. and Mrs. R. Gillies of Cremona spent Sunday with Mr. and Mrs. Arnold Hoop.

Mrs. E. W. Lowrie visited her daughter in Edmonton following the W.I. convention.

Mr. and Mrs. G. Anderson spent the weekend visiting Mr. and Mrs. L. Krebs.

### NEW TOOLS FOR THE WEATHERMAN; HE NEEDS 'EM

Last year was a banner year for the weather men, especially with regard to precipitation records, no less than 27.88 inches of precipitation fell at Olds in 1954, which was the highest recorded for one year since 1916 which had the exceptional high of 29.57 inches. The forty year average for Olds is 17.80 inches.

Several interesting things occurred last year.

One was that during August a total of 10.94 inches of rainfall was recorded which is the largest amount to fall in any one month since records were started at Olds over forty years ago. During October, November, and December a total of only 30.3 inches was recorded, which was the driest those three months have been since records were started. Another point of interest is that in 1916 when Olds recorded 29.57 inches of precipitation, August was also the wet month that year with 8.50 inches of rainfall. Records show that normally July is the wettest month of the year and usually has the most hours of sunshine despite the fact that the days are beginning to get shorter.

Total precipitation since January 1 of this year is 8.99 inches.

Total precipitation for this same period last year was 7.80 inches.

A total of 2.49 inches of precipitation was recorded this year in May. A new addition has been made this summer to the Olds Climatological Station — an elaborate "Stevens Snow-Rain Recorder". The recorder is on loan from the National Research Council of Canada through Dr. J. Toogood of the University of Alberta Soil Department.

The recorder is designed to measure amount as well as intensity of precipitation and record this amount on a rotating cylinder which also records when the moisture fell. Thus a very accurate record can be kept.

The data from this machine will be useful to the Soils Department of the University by assisting in the study of soil erosion problems.

### DIDSBURY MARKETS BUTTERFAT

Delivery Basis at Crystal Dairy	
Table	65c
Special	57c
No. 1	55c
No. 2	29c

and some decisions were made to which the secretary will bring attention from time to time.

Rule 29 was the most controversial, which states: 1. Lost or out of bounds. Procedure: If a ball is lost or out of bounds (over any fence) the player shall play next stroke as nearly as possible at the spot from which the original ball was played, adding a penalty stroke to score for the hole. If the original ball was played from the teeing ground, a ball may be played anywhere within the teeing ground; if from through the green (fairway), "or a hazard, it shall be dropped; if on the putting green it shall be placed."

If a player is in doubt, he should at once play a provisional ball to avoid going back to play his next shot. If he should discover the ball was out of bounds. If the shot was from the teeing ground his next stroke would be the third one.

### District Ladies Win At Convention

Among those attending the provincial bi-annual convention of the Women's Institute were: from the west, Mrs. E. W. Lowrie, Mrs. C. Gibbs, Mrs. Allan Vipond, Mrs. Alex Blain, Mrs. A. L. Hoop, Mrs. Henry Fischer and Mrs. Alex Robertson; from town, Mrs. G. Miller and Mrs. G. Rathburn, and from the east, Mrs. C. Snyder, Mrs. Alan Marsh, Mrs. Owen Milne, Mrs. P. Neufeld and Mrs. E. Oldhausen.

Among those winning at the handicrafts were Mrs. Cliff Eckstrand of Westward Ho W.I. 1st for pillow case and 3rd for tea cloth; Mrs. Ed. Tink of the same branch, 2nd for crocheted; Mrs. C. Snyder, Mrs. View 2nd for girls' cardigan; Mrs. H. Fischer, Melvin, 1st for girls' dress, Mrs. Ross Youngs, 3rd for house dress, Mrs. Dupont 3rd, 1st for crocheted inset, Mrs. H. Fischer for tatting; Jackson W.I. Mrs. J. Bay, 1st for rug, Mrs. Carl Eckstrand, 2nd for girls' dress, Mrs. L. Vogel, 3rd for make-over; Zella, Mrs. Hanson, 2nd for socks; Lone Pine, Mrs. O. Milne, 3rd for fancy socks; Didsbury, Mrs. Peiper, 3rd for house dress.

These ladies are to be congratulated as the various classes were very full.



Mrs. Gloria Fishman, 30, smiles in Santa Monica, Calif., court after winning \$20,000 divorce settlement. Former \$30-a-week secretary divorced Las Vegas hotel owner on grounds of cruelty.

### Graduation Dance In New School

The D.H.S. Formal came off with spectacular success on Friday, June 3rd. The new auditorium had been decorated almost entirely by high school students, and provided a brilliant show of streamers, balloons, and colored lights.

The ladies' evening gowns were shown to the best advantage during the Grand March, an eye-pleasing drill led by Ellis Devine and Melvin Shuffler. Dancing was to the music of the Melodians from Calgary, under the direction of Mr. Vance Capron.

Attendance set a near-record, about three hundred and fifty people were present, most of whom participated in the very informal bunny-hop, led by Lyle Ford.

The ladies of the I.O.D.E. provided refreshments, of which they sold a great deal, no doubt due to the heat inside the hall.

The dance was a little tardy in getting started, but this was made up later, due to the fact that "Home Sweet Home" was delayed until one-thirty. No one complained on either count, however, and everyone seemed to enjoy themselves.

During a ten-minute intermission, Mr. Wiggins, Norman Archer, and Lyle Ford gave short addresses wishing the graduates a good time and the graduates the best of luck from everyone.

### SOUB NOTE ?

There was one interested person present who didn't do much dancing but was talked into buying a coke from one of the ladies in charge of the booth. The agreement was that on return of the empty bottle the customer would receive a refund, in this case a big smooth. The bottle was returned, but no kiss. A fine example to put forward to our young graduates who have been told so many times in so many ways that when a deal is made it is only honorable to carry through with the original agreement. (Could be the one who is doing the beffing will get a punch instead of a crunch.)

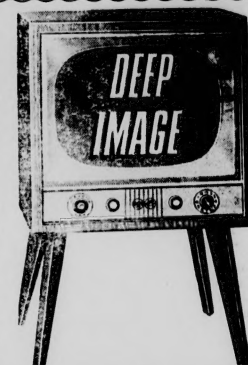
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ALPHA MILK, Tall, ..... 6 for 89c  
 BLENDED JUICE, 48 oz. tin ..... 3 for \$1.00  
 SOUP, Campbells Tomato and Vegetable  
 4 for ..... 49c  
 CORN FLAKES, Kellogg's, 12 oz. pkg. .... 2 for 45c  
 MARSHMALLOWS, Lowneys ..... 1 lb. cello 39c  
 RASPBERRIES, York, Fancy, 15 oz. tin  
 2 tins ..... 65c

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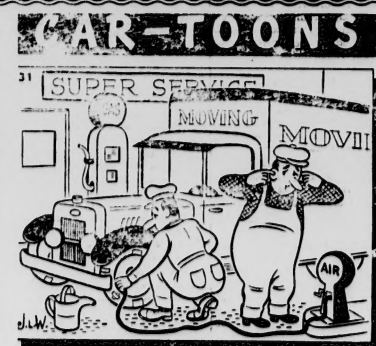
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 R2210, Innisfail. 21-3tc

FOR SALE — 12 head of holstein  
 heifers, 1 and 2 yr. olds, some of  
 the two year olds are to freshen  
 soon. Phone 1710. 21-3tp

ANNOUNCEMENT  
 On June 1st the Modern Jewellery  
 will reopen.  
 Opening specials, 20% discount  
 on all merchandise. 22-23 c

HOUSE TO RENT — Second street  
 east of trailer court. Phone 76 at  
 noon or evening. 22-2tc

FOR SALE — 3 year old purebred  
 hereford bull, with papers, guaran-  
 teed good breeding. Otto Bittner,  
 Phone 1419. 23-3tp

FOR SALE — Brome grass seed per  
 lb. 15c. B. A. Alkinson, east of  
 town. 23-1tp

HI-WAY SERVICE Didsbury, now  
 have a fully qualified mechanic  
 who is available to service or re-  
 pair any make of motor. Give us  
 a call at 1016. 19-1tp

FOR SALE — Dressed fryers wgt.  
 3½ to 4 lbs. also hens for can-  
 ning, roasting. Note change of  
 delivery to Wed. and Sat. morn-  
 ings. Joyce Mullen, phone orders  
 to Laura Morgan, R813. Orders to  
 be in the day before delivery. 21-3tp

HELP WANTED — Experience not  
 necessary. Write Mike's Coffee  
 Shop, Olds 233, or Innisfail 244. 22-3tc

FOR SALE — Dayton Counter Scale  
 30 lbs. capacity, phone 513. 22-2tc

FOR RENT — Frame building, 42'  
 by 25', main street, Didsbury.  
 Light, water and sewer. Apply A.  
 I. Schumatcher, Calgary, Alberta,  
 phone 21717 or 21975. 31-tfn

FOR SALE — 2nd gen. Vantage  
 seed barley, germ. 97%; \$1 bus.  
 bin run; H. Turnaciff, Olds, 9½  
 miles east, 4 miles north and ½  
 mile east of Didsbury. Sample  
 at Gales Feed Mill, Didsbury. 19-1tp

FOR RENT — four room suite on  
 first floor. Water and sewage.  
 Phone 240. 21-3tp

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 seed box on rubber — excellent shape. ....  
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# THE PEOPLE OF ALBERTA WANT TO KNOW !

1. Why does it cost four times as much to run the Province of Alberta as it does to run the Province of Manitoba, three times as much as the Province of Saskatchewan?
2. Why does Saskatchewan, with a budget of \$78,000,000 have a reputation throughout Canada for providing higher standards of care for T.B. and Cancer patients than Alberta, with a budget of \$223,000,000?
3. Why is Manitoba, with a budget of \$58,000,000, able to put electric power into the farmer's yard without cost to the farmer; while in Alberta the farmer pays an average of \$1,000 for installation costs?
4. Why does Alberta have the highest municipal per capita tax rate in the three prairie provinces?
5. What has happened to the BILLION AND A QUARTER Mr. Manning has had to spend since 1945?
6. Why has Alberta the highest municipal debt in the three prairie provinces?

## WHAT'S BEEN HAPPENING TO YOUR MONEY!

### PROVINCIAL INCOME SINCE 1905

1906-1914	26,340,000
1915-1924	57,660,000
1925-1934	146,200,000
1935-1944	220,000,000
1945- now	1,340,000,000

### BUDGETS FOR 1955-56

ALBERTA	223,000,000
SASKATCHEWAN	79,000,000
MANITOBA	68,000,000

### MUNICIPAL DEBT

ALBERTA	187,000,000
SASKATCHEWAN	50,000,000
MANITOBA	73,000,000

### MUNICIPAL TAXES PER CAPITA

ALBERTA	54.72
SASKATCHEWAN	51.09
MANITOBA	49.22

End this waste and extravagance • **VOTE LIBERAL**

# ALBERTA LIBERAL ASSOCIATION

Headquarters: 100/28 - 102 Prince of Wales



## THE DIDSBURY PIONEER

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JAMES CURRIE, Editor and Publisher

### Questions And Answers

**SOCIAL CREDIT MANUAL**  
Social Credit as applied to  
The Province of Alberta  
Written by — Wm. Aberhart, B.A.

#### PUZZLING QUESTIONS AND THEIR ANSWERS

**SOCIAL CREDIT AS A REMEDY:**  
The Social Credit Proposal. Go  
Right to the source of the Trouble.  
To understand the Social Credit  
philosophy it is necessary for the  
individual to get the language of  
terms used in Social Credit:

(a) We have four chief terms:

1. **Cultural Heritage.** This is the inheritance that falls to the right of the individual citizen living within the bounds of the province. The pioneering work of our fathers and the inventive genius of scientists and others have enabled mankind to harness the solar energy and produce machinery that was formerly done by mankind. The great wealth of our natural resources has, by this means, been brought to the very door of the individual consumer. Social Credit claims that each of these consumers has a right to share in the production from natural resources of the province. At the present time this great wealth is being selfishly manipulated and controlled by one or more men known as the "Fifty Big Shots of Canada." Social Credit claims that this cultural heritage is the property of the individuals who are bona fide citizens of our province, and should never be allowed to go entirely to the control of any small group of men. We call this heritage cultural because it gives the individual an opportunity to develop his individuality.

2. **Basic Dividends.** The cultural heritage is made operative by the regular issuance of dividends from month to month sufficient to secure for the individual citizen the bare necessities of food, clothing and shelter. Social Credit claims that this is the least that could be offered to any citizen. It is wholly unreasonable to expect any person or group of persons in a province as wealthy as Alberta to exist without the bare necessities of food, clothing and shelter. To enable each citizen to secure these bare necessities, each of them will receive a pass-book in which at the beginning of each month will be entered the basic dividend for that month, say \$25. This is supposed to provide for the bare necessities of food, clothing and shelter for every bona fide citizen, whether he works or does not work, and he shall not be required to

pay it back or work it out. The only stipulation will be that the recipient must co-operate in every way possible. Those who work will be given their salaries, wages, or commissions over and above the basic dividends. This would at once move all relief and dole from our land and recover the morale of our people. Our bona fide consumers will, at once have purchasing power amounting to \$10,000,000 dividends, and probably in addition \$20,000,000 salary, wages, and commission.

Basic dividends credit will be used by means of non-negotiable certificates issued in blank to each consumer.

3. **Non-Negotiable Certificates.** These are blank forms issued to each bona fide citizen to enable him to fill in the amount and signature, also the name of the recipient to whom he is transferring the credit. As it is non-negotiable, the person receiving the certificate must of necessity deposit it in the bank or Provincial Credit House. When this is done the issuer is debited in his account and the recipient is credited in his account. The recipient, therefore, is able to issue another non-negotiable certificate of his own to pay his debts, and thus the circulation is possible. It is very evident to anyone who follows this thus far that this issuance of free dividends in order to prevent the province from continuously getting into debt, must be recovered in some scientific manner without introducing a huge tax scheme. This leads us to the fourth term.

4. **The Unearned Increment.** This expression means exactly what it says. There is an increment or increase in price, and this increase is not earned by the owner or the producer of the goods. The term is well known to those who have dealt in the buying or selling of land. If a man sells a piece of property for more than he pays for it the Government claims rightly that he has an unearned increment and they proceed at once to tax him. However, this does not apply alone to land. A Coal Mine situated far from civilization or without transportation would be of little value to anyone except in so far as it could be used for his personal needs. If ten people lived near it, it would be more valuable. If a thousand people were within reach of it, there would be that much greater demand for the coal, and therefore, it would be a greater price. True the price of the coal above the cost of production is

### Through The Study Window

By REV. C. C. ARMSTRONG

While at Conference a young lady reporter from the Herald asked a number of us what we thought of a press clipping wherein a minister in Boston endorsed the publication of all crimes. I thought the young lady more interesting that the clipping, so ventured a brief comment — on the clipping.

What should or should not be published about crime is however an interesting topic for church people. Virtue and vice, consecration and crime, are opposite poles in the moral world, but unfortunately, human nature seems more interested in scandal than in respectability. Bad news travels fast, and news of badness is reported where deeds of goodness are ignored. If a man puts in a hard day's work to earn an honest living no one pays any special tribute to his endeavors. But if he spends a day busily robbing a bank every body hears about it.

Other crimes, relative to sexual morality for example, do occur. O what value is to report on the sordid details of such things, without acknowledging the presence of those who are daily living in purity and righteousness? Furthermore, the best safeguard of the beauty, purity and constancy of true love in all its aspects is not ignorance; it is not to adopt a hush-hush policy, but to give help, guidance and information from Christian people who know how life ought to be lived.

Crime comic, which are more and more being considered as a curse, indicate the mental and moral imagery that is prevalent amongst largely dependent upon the demand caused by the association of individuals in its immediate vicinity. Neither the owner nor the mine are responsible for this increased price. It is an unearned increment which accrues from the association of the people within the bounds of the land controlled by them. It sometimes goes by the name of price spread.

The above is reprinted for your information. Could be there should be a new edition of questions and answers.

### CREMONA NEWS

(From Our Own Correspondent)

Mrs. Sarah Schulz suffered injuries to her back when her son's light delivery truck, in which she was riding, jolted over a rough spot, causing her to strike her head on the cab roof. She is recuperating in Didsbury Hospital.

A pretty wedding was solemnized at the Ukrainian Greek Orthodox St. Vladimir Church in Calgary at 5:30 p.m. on Saturday, May 28, when Evelyn Mary Hettlinger, elder daughter of Mr. and Mrs. A. Hettlinger of Cremona was united in marriage to John Michael Malarchuk, son of Mr. and Mrs. John Malarchuk of Calgary.

The bride, wearing a gown of satin with lace netting with a three-quarter length veil, entered on the arm of her father. She carried a bouquet of red roses. Her maid of honor, Miss Margaret Kaiser, wore a three-quarter length gown of satin and net, and carried white carnations.

The best man was Marvin Hettlinger.

The bride's mother was attired in a gray gabardine suit and wore a corsage of pink roses, while the groom's mother chose a dress of navy and yellow and wore a corsage of yellow roses.

Rev. Father Konstantine Zelinkowycz performed the ceremony. Ushers were Ronald Hettlinger and John Chernochin.

Reception was in the Harris Sky Room, Calgary.

The newlyweds will live in Forestburg, Alberta.

people more interested in the sordid details than in the saintly. It is not their presence which creates a reaction against such literary bilge. It is not the sewer systems which make us lovers of the flower garden. It is rather a conscience sensitive to Christian values; it is a mind conscious of the beauty of holiness; it is a soul born into a new life which recoils against the old; it is all this and more which is the true safeguard and hope for better things.

Above all else, the thing that needs to be published is not all crime, but the Gospel, the Good News.

"Two men looked through prison bars,

The one saw mud, the other — stars!"

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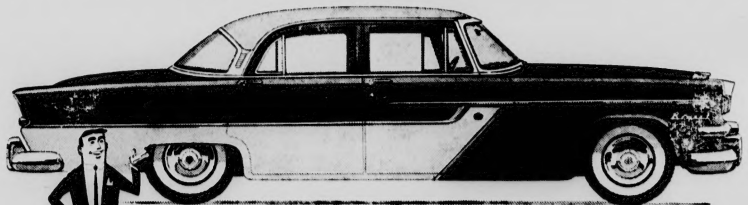
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You can be proud of the long, low lines of your new Dodge — actually bigger and roomier than many cars costing hundreds of dollars more! This truly big car measures 12 inches longer than one leading competitor... 9 inches longer than another. It's lower, too, for that rakish, modern look.

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NEW TAX TABLES  
NOW IN MAIL

The Calgary District Taxation of-  
fice Wednesday of last week began  
mailing out new tables for income  
tax deductions at source to about  
7,500 employees.

A table showing the deductions  
which must be made at source on  
salaries and wages received on or  
after July 1st reflects the tax cut  
of about 10 per cent announced by  
Finance Minister Harris during his  
budget speech on April 5th.  
A. O. Ellis, director of taxation,

F.U.A Advocate  
Parity Prices

Henry Young, President of the F.U.A. had just returned from Ottawa where he took part in a delegation from the Interprovincial Farm Union Council in presenting a 14 point brief to the Agriculture Committee of the House of Commons. Other members of the delegation were Chris Hansen, and James Patterson the President of the Saskatchewan and Manitoba Farm Unions.

The main point stressed in the Farm Union brief was the urgent need for Government action to establish Parity Prices for Canadian Agricultural products within Canada, and adequate floor prices on exports. Another important matter advocated was the extension of the P.F.A.A. into a more complete crop insurance plan.

Mr. Young reports that the Farm Union delegation received a very good hearing before the Committee, which took a whole day considering their recommendations.

In an interview with Mr. Howe the request was made to have the initial payments on 1955 grain maintained at the same level as in 1954 and also announced at once. Early action is expected on this.

## WOMAN NAMED PRESIDENT



Mrs. Gertrude W. Eisman, of Boston, Mass., today was named President of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts, at the Annual Meeting of the Mother Church attended by church members from many parts of the world.

Mrs. Eisman has been active in various capacities in the Christian Science movement for many years. A native of New York City, she is now a Christian Science practitioner in Boston. Her appointment was announced by The Christian Science Board of Directors. The term is for one year.

Prior to devoting her full time to the public practice of Christian Science healing, Mrs. Eisman was very active on various philanthropic and civic boards. During the Second World War, she served on the Christian Science War Relief Committee.

## LEGION NEWS

The regular monthly meeting held in the Lion's Hall had very few Legion members in attendance due to the late spring season and poor roads. The branch secretary was instructed to prepare a Legion history for inclusion in a complete Canadian Legion history being drawn up in Ottawa. Any members having information on the early history of our branch are asked to get in touch with the secretary as soon as possible.

The meeting discussed moving the Memorial from the Butte to the C.P.R. lot on Main street and decided the weight and cost involved would be too difficult to undertake. The question of constructing a 1939-45 Veteran's Memorial on the C.P.R. lot has been tabled to September.

The secretary was instructed by unanimous vote of the members, to contact the Divisional School Board regarding flags to be placed in the front of our new school auditorium and most especially our local building. We are most anxious to have our Country's emblem in full view for school and public programs — this being most necessary when singing God Save The Queen and our National Anthem.

Legion members are reminded that Calgary No. 1 branch are having a golf tournament at the Royal Course Saturday, June 25, starting at 12:30 p.m. Dinner will be served at 6:00 p.m. Ladies Auxiliary members are also cordially invited to attend. Those wishing to attend please contact the secretary before June 18. Legion Polo canvass is completed and \$1,131.49 collected.

said his office would also send out new TDI forms on which employers will list their exemptions in order to bring the deduction at source method up to date.

Westward Ho  
Driller Flows

Hudson's Bay Oil & Gas Co. Ltd. and the Home-Federated-Alminex team rated an initial potential of 450 barrels of light gravity oil per day at the first follow-up completion to the Westward Ho Mississippi oil discovery well in southwest Alberta.

The new completion, Hudson's Bay-Oilwell Operators-Westward Ho 15-5, lies one-half mile south of the discovery well, 17 miles west of Olds and about 55 miles northwest of Calgary.

This venture entered the Missipian at 8,762 feet, and hole was taken down to 9,045 feet. String of 5 1/2-inch production casing was set at 9,045 feet, and the Missipian was perforated from 8,798-8,808 feet and 8,818-8,864 feet, with six shots per foot. A 5,000-gallon acid treatment was applied to the formation, and initial potential test through a 20/64-inch choke flowed 36.2 desecr API oil at rate 450 barrels daily.

Interest in this well, like the team's oil discovery venture, is shared as follows: Hudson's Bay Oil and Gas Co. Ltd., 50 per cent; Home Oil Co. Ltd., 18.944 per cent; The Calgary and Edmonton Corporation Ltd., 12.5 per cent; Trans-Border Oils Ltd., 7.5 per cent; Federated Petroleum Ltd., 6.3281 per cent; and Alminex Ltd. and associates, 4.6875 per cent.

JUBILEE STAMP  
TO BE ISSUED

A new 5c postage stamp is being issued to commemorate the Golden Jubilee of the Provinces of Alberta and Saskatchewan and will go on sale June 30.

It will pay tribute to the thousands of pioneers who did the work that made the great progress and achievement of the two provinces possible.

## RUGBY BLUEBELLS GIRLS CLUB

The meeting was held at Jean Hoesgood's with six visitors and seven members.

The meeting opened with a song "Home on the Range."  
The bit of fun was making our initials.

The roll call was public speaking. Tea draw was won by Jean Hoesgood.  
The meeting closed with "God Save Our Queen" followed by a delicious lunch.

Canadians are still the world's greatest telephone conversationalists. During 1953 — latest figures available — Canadians averaged 411 conversations each.

## DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.  
Saturday Matinee 2:30 — Evening 7:30 & 9:30

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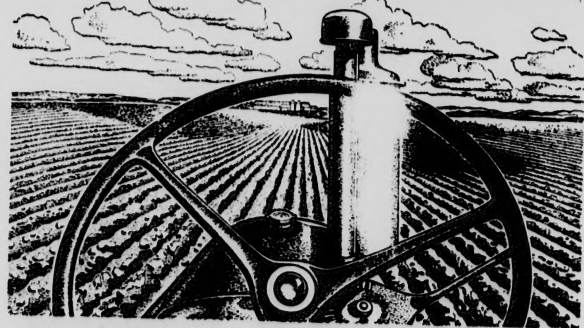
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the consumer.

**IMPERIAL OIL LIMITED****DISTRICT NEWS**

**SERVICE  
BOARD  
NOTES**  
By  
W. K. SNYDER  
Agricultural  
Service Board

**TREE PLANTING** is finished for another year. Unreasonable weather and soggy ground has retarded our progress considerably and in some cases farmers who had ordered trees were obliged to plant them by hand because it was impossible to get in with the planter on account of mud. If you had planned to plant trees and could not don't be discouraged. An extra year of summer following your plot or strip where you intend to plant trees is time well spent. Too often trees have been planted in ground that was only partially ready for them. This is a poor policy. It is a waste of trees and not advisable. Unless you plan to carefully prepare your ground and also to look after the little trees after they are planted we do not advise the planting of trees. Time and effort is required to make a tree planting program succeed. We will be glad to take orders now for next spring delivery of trees. It is essential that these tree orders be made out and sent in to Edmonton now to be assured of receiving them by next spring. There is a large variety of trees and ornamental shrub material available to beautify your home and give you shelterbelts that will be both useful and ornamental in years to come.

**CROP REPORT**  
Seventy-eight per cent of Alberta's wheat crop and about two-thirds of the coarse grains had been seeded by May 28 according to the latest crop report of the Alberta Wheat Pool. Seeding progress for wheat was almost the same on the same date last year but this year coarse grain planting is much further advanced.

Troughout Northern Alberta and the Peace River area and along the eastern side of the province seeding operations are nearing completion. However, along the western side of the province from about Calgary south less than one-third of the seeding had been completed at the date of reporting. With favorable weather farmers will continue seeding wheat until about June 12.

All districts report the weather too cold for good growing conditions although germination has been satisfactory. Wild oats will be especially serious this year since they had not germinated at seeding time owing to the cool, wet weather.

Indications are that the wheat average will be down about 7 per cent from last year, oats up 2 per cent and barley up 8 per cent.

**LET'S LET THEM HELP**

The suggestion that Indians and Eskimos should be encouraged to work on northern air fields and other establishments is welcomed by many.

With proper training there is no reason to believe that these native northerners could not handle many of these jobs just as efficiently as any other members of our population. And in addition they would possess the very important advantage of being at home, of knowing and liking the climate and the country.

At present so far as much of this new development is concerned, the natives are treated virtually as outsiders. They are not being asked to help develop and defend their own country and their precarious livelihood from trapping, fishing and hunting is being menaced. That is not a happy situation for them and it could prove dangerous as well as extremely uneconomic for the rest of us.

**Wheat Policy**

Daily newspapers in some Canadian cities have started a barrage of criticism against Canadian Wheat Board and the nation's wheat policy. In almost every instance the criticism suggests directly or indirectly that the price of wheat should come down and that Canada should sell this vital commodity at any price it will bring.

The Vancouver Herald is the latest to express its opinions. In a recent issue it says:

"When are we going to recognize that wheat is grown to be sold and not to be stored; that it is an annual crop with a new yield coming on each year?"

"When is it going to dawn on us that we can't hold up the rest of the world and force it to pay prices we might fancy?"

The editorial writers in these daily newspapers are apparently not aware of what has transpired in the wheat situation in recent years. In 1951 western Canada produced 521 million bushels of wheat, in 1952 564 million and in 1953 584 million bushels of wheat. In that period that is a total of 1,777,000,000 bushels or an average of over 590 bushels a year. The long-time average of Canadian wheat production is 375 million bushels.

On top of the huge Canadian production the United States has been producing wheat at around 1,100,000,000 bushels a year — unprecedented production for that nation.

Notwithstanding the fact that the Wheat Board exported wheat at around 240 million bushels annually in this three year period as compared with a long-time average of 250 million a year, and that domestic disappearance has increased substantially, surpluses piled up.

Canadian wheat has never been over-priced. Today wheat is \$1.06 bushels Northern at the terminal.

In the time when desperate conditions faced war-torn western Europe Canadian wheat growers accepted lower wheat prices. The distress of the nations on that continent suggests far higher prices could have been extracted.

At the present time a surplus condition prevails and wheat producers in western Canada feel they are justified in asking for prices supportive of their production.

If Canada let loose this nation's flood of wheat on the world market the price might well be hammered down to levels compared to the bankruptcy prices which prevailed in the depression in the early 1930's. In 1932 the average farm price in Alberta was 32 cents a bushel. In the critical daily newspapers want to return to those depression prices.

If Canada launches a wheat price war the wheat world would be precipitated into complete chaos. The rich United States can give away its surplus wheat if that nation so desires. Canada would certainly be the sufferer in any wheat price war.

These are the facts that daily newspapers' editorial writers should consider before launching into diatribes against Canada's wheat policy.

—THE BUDOET

**JOLLY JUNIORS GIRLS CLUB MEET**

We opened our meeting by singing "Oh Canada" The creed read and the secretary gave her report.

Our Supervisor gave a talk on good grooming and choosing your own wardrobe.

Elaine Pratt and Frances Kohut were chosen to go to Olds in July.

Rox-Anna Sautter was a new member that joined our club. The attendance was answered by 13 members.

Frances Kohut won the 10c draw and Elaine Pratt got the bit of fun prize.

Our meeting ended by singing "God Save Our Queen." A lovely lunch was served by the hostess.

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A very well produced action comedy with real entertainment value.

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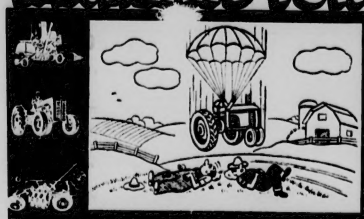
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**HOME IMPROVEMENT LOANS**  
FROM \$100 TO \$3000  
NOW AVAILABLE

No down payment  
See us for further particulars  
**Didsbury Lumber Co.**

Phone 65

HOWARD ALLENSON

## Folkmann's Clothing

PHONE 124

DIDSBURY

ALL COATS, SUITS AND SHORTIE COATS  
REDUCED 20%.

LADIES COTTON AND BETTER COTTON  
DRESSES REDUCED TO CLEAR.

## McKINNON & ENNIS

CHARTERED ACCOUNTANTS

Announce the admission to their partnership of  
**DON W. STRANG, C.A.**

Mr. Strang will be resident partner in Olds with  
offices at Room 6 - Kemp Block.

PHONE 578-R-2

## RED & WHITE

SAVES YOU MONEY EVERY DAY

C. M. CARTER

PHONE 39

THIS WEEKS SPECIALS TO SAT. JUNE 11th

TIDE, Giant Size, per pkg.	61c
GRANULATED SUGAR, 5 lb. sack	49c
RASPBERRY JAM, pure Red & White	
4 lb. tin	85c
LARD, Burns or Swifts, 1 lb. pkg.	
2 lbs.	31c
ROGER'S GOLDEN SYRUP, 5 lb. tin	69c
LIGHT YELLOW SUGAR, 2 lb. pkg.	
2 for	45c



## Blacklegol-S

DOUBLE PROTECTION

We recommend this fortified, double-duty  
vaccine. One shot builds maximum immu-  
nity to both Blackleg and Malignant Edema.

Don't take chances. Protect your stock  
with the best products available—  
Cutter BLACKLEGOL-S vaccine.



**Law's Drug Store**  
The **REXALL** Store  
PHONE 40 — DIDSBURY, ALBERTA

## Little Items of Local Interest

Mr. and Mrs. Hugh Watson of Pincher Creek were weekend guests of Mr. and Mrs. Bruce Parker.

Mr. Fay Nichol, Mr. Alf Allen and Mr. Don Newton attended the annual Royal Bank golf tournament at Red Deer Saturday.

Mr. Ken Ullman of Edmonton and Wayne Lysing of Devon were here for the graduation dance Friday evening.

Mr. Cliff Haderer and Mr. Don Freeman left Sunday for a two week vacation in California.

—St. Cyprian church service will be held Sunday evenings, June 12, at 7:30 p.m.

Last Sunday the local entry in the western league journeyed to Madeline and came out on the long end of a 14-5 score. They play their next game here on Sunday, June 12.

Dr. McKenzie will be attending the Canadian Medical Association meeting in Toronto from 18th to 20th of June. During this time Dr. M. Friedman of Edmonton will be working in Dr. McKenzie's office and looking after his patients.

Mr. and Mrs. H. R. MacAulay of Calgary were weekend guests of Mr. and Mrs. Ed Watkin.

Mr. and Mrs. Harvey Birt of Edmonton were weekend visitors with the latter's parents, Mr. and Mrs. Ed Ranton.

Mr. and Mrs. Cliff Sorenson and family have taken up residence at the Gill house.

Rev. and Mrs. T. J. Stainton from High Prairie are expected to arrive later this month when the former is scheduled to take over from Rev. C. C. Armstrong who has accepted a call to Edson.

The ladies of the W.M.S. wish to thank Mr. Turing and the Legion for the use of the armories, and all who donated to make the next T. New sale such a success.

OSMAS Robert Bussard arrived home Monday from Cornwallis, N.S. to spend two weeks' leave with his parents, Mr. and Mrs. Rex Bussard.

Cliff Haderer and Don Freeman left on a vacation Sunday to point in California, Arizona and South Dakota.

Rev. Dr. Charles Johnston, of St. Stephen's College, Edmonton will be guest minister at the anniversary services of the United Church on June 12, at 11:00 a.m. in the Open Air Service at Rugby, and at Knox Didsbury at 7:45.

Correction: The birth at the Didsbury Municipal hospital when read to Mr. and Mrs. D. B. Wood of Didsbury, on May 27, a daughter, should have read to Mr. and Mrs. K. B. Wood.

**FOR CAREFREE SUMMER DRIVING**



**...BUY B.F. Goodrich TIRES**

THE COMPLETE LINE OF TUBELESS TIRES

- ✓ PUNCTURE PROTECTION
- ✓ BLOWOUT PROTECTION
- ✓ PROVEN PERFORMANCE

**NOW! AT YOUR TUBELESS TIRE HEADQUARTERS**

## Prevost Motors

DODGE — DESOTO  
PURITY 99 PRODUCTS  
PHONE 14 DIDSBURY

## Coming Events

—Food sale at Campbell's Food Store at 2 p.m. June 18, sponsored by Coburn W. 3c

—There will be a barn dance at Howard Krebs on July 4. 23-4c

Knox United Sunday School will be held on Wednesday, June 8th at the home of Reid Clarke, commencing at 3:45 p.m. — picnic supper.

—There will be a dance at Mountain View Hall on June 17. Dancing from 9 to 2:30. Tickets \$1.00. Ladies' luncheon included. Melody Five Orchestra. 23-2c

—St. Cyprian's W.A. will hold its annual strawberry tea on Saturday, June 25 in the Lions hall.

—The Evening Group of Knox United will hold a picnic at the "Rocks" on June 16. All ladies of the church are cordially invited. Meet at the church at 8 p.m. Bring your own lunch.

—The Didsbury constituency W.I. will hold its annual conference in the United Church, Saturday, June 18, at 10 a.m.

**ENGAGEMENT ANNOUNCEMENT**  
Mr. and Mrs. Bruce Snells wish to announce the engagement of their daughter, Lois Irene to Alvinus A. Cascebre, son of Mr. Wm. Cascebre, and the late Mrs. Cascebre of Carstairs. The wedding will take place July 6 in the Knox United Church, Didsbury at 3 p.m.

**CARD OF THANKS**  
I would like to express my sincere thanks to Dr. McKenzie, and the Nurses and staff of the hospital for the care and kindness shown me while a patient; Also many to those who sent cards and gifts, and came to visit me.  
MRS. J. BAGSHAW

## LATE CLASSIFIED

### NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of WALTER ALEXANDER SWINGLE, late of Salem, in the State of Oregon, one of the United States of America, Farmer, deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named WALTER ALEXANDER SWINGLE, who died on the 28th day of October, A.D. 1948, are required to file with the undersigned, by the 31st day of July, A.D. 1955, a full statement duly verified of their claims and of any securities held by them, and that after that date the executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to their knowledge.

DATED this 1st day of June, A.D. 1955.

H. LYNCH-STAUNTON,  
Didsbury, Alberta  
Solicitor for the Executor.

23-21c

LOST — A steel end-gate for a GMC 3 1/2 ton truck with license plate on it. Lost between Grainger and J. W. Johnston west of Didsbury. Finder please notify Mrs. J. W. Johnston or phone 1704, Didsbury or Mrs. H. O. Young, phone 1707. Adams. 23-11p

FOR SALE — Garage 12' x 22' newly built. Phone 136, Carstairs. 23-11p

FOR SALE — One registered pole Hereford bull, 4 years old. Phone 912, Alex Blain. 23-2c

FOR SALE — 1 registered Hereford bull, Domino breeding. Can be seen at the Wybrant farm, 12 miles west of Didsbury on blind line and one mile south. Mrs. O. O. Moore. 23-11p

FOR SALE — Oil barely, germ, test 97%, cleaned and Panogen treated. \$1.15 bushel. H. N. Fry phone 1912.

1953 Oldsmobile Sedan with automatic transmission.

1954 Oldsmobile Sedan with automatic transmission and radio.

1950 Ford Tractor with step-up transmission, hydraulic loader and half tracks.

1946 — same as above.

1945 Case D Tractor

ROGER BARRET 23-11c

## NOTICE

Didsbury West Mutual Telephone Co. subscribers. The office will be open each Monday and from the 25th to the 5th of the following month, from 9 a.m. to 5 p.m., starting Monday, June 13.

## NOTICE

Neapolis Mutual Telephone Co. subscribers. The office will be open each Monday, and from the 25th to the 5th of the following month, from 9 a.m. to 5 p.m., starting Monday June 13.

## Shop at RANTON'S

Your Home Town Store

## June - The Month for Brides

Come in and get your shower and wedding gifts.

Sheets, Bedspreads, towels, table-cloths pillow cases etc.

## RANTON'S

"SHOP AT RANTON'S YOUR HOME TOWN STORE"

## RIDE THE NEWEST

The C.C.M.

## CYCO Bicycle

Top quality  
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See the new British "Viscount" bicycle with the 50 year guarantee.

Prices from \$49.50 up

BOYS — The Black Diamond ball gloves are here again. Get yours today.

## Leeson Hardware

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

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Cool Cool comfort



**Forsyth COUNTRY CLUB**

LIGHTWEIGHT HOSE



- Outstanding for style, quality and value
- Easy to launder
- In the new Pat collar and three other styles
- Single or double cuffs
- Price \$4.95

"No one ever regretted buying quality" REGO

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